







JOB GROWTH IN GREATER PHOENIX METROPOLITAN AREA

+ Top job growth rate in the nation 2007

+ Private-sector jobs as of mid-2007: 1,714,600

+ Unemployment rate as of mid-2007: 3.0% Nation's Fourth Lowest

+ Private-sector trend since mid-2002: Added 325,100 jobs

+ One-year growth rate: 3.2% + New jobs per week: 1,250

+ Five-year growth rate: 23.4% Quadruple the National Rate

+ Workforce age 16+: 91,300 Tempe residents

+ Workforce in Tempe: 175,000

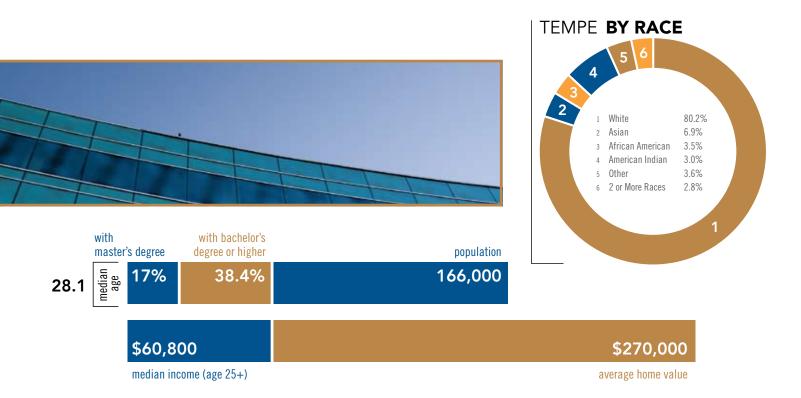
+ Tempe Management/Executive positions: **36%** + Tempe mean travel time to work: **21 minutes**

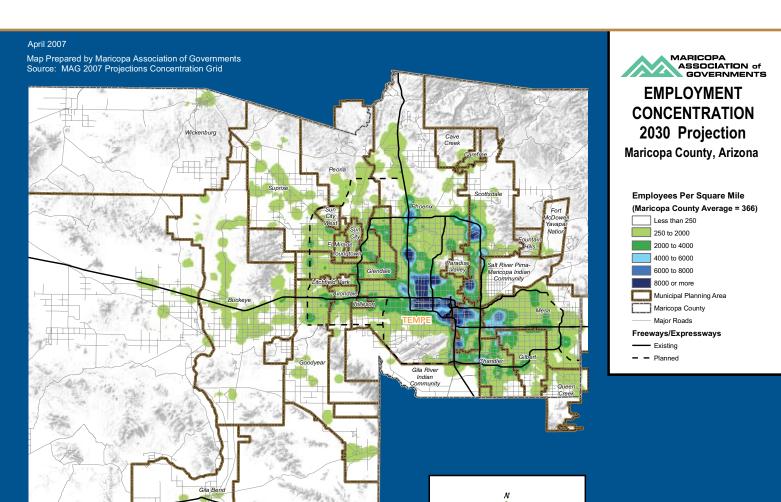
+ ACCRA Cost of Living Index Rate: 101

+ Phoenix Metropolitan Area ranked **second lowest** in a Boyd Co. study of administrative-office costs for metro areas.

Industry	# Tempe Residents Employed
Professional, Scientific, and Information Services	11,000
Construction	6,254
Manufacturing	7,536
Retail Trade	11,100
Transportation, Warehousing, Utilities, and Wholesale	6,600
Finance and Insurance, and Real Estate and Rental and Leasing	9,000
Education and Health Care	19,665
Arts, Tourism and Hospitality	17,750
Public Administration	15,750
Business Owners	4,129

DEMOGRAPHICS OF TEMPE





QUALITY OF LIFE



SPECIAL EVENTS

- + More than 150 special events throughout the city annually
- + Tempe Music Festival brings a weekend of world-renowned acts to Tempe Town Lake
- + Spring and Fall Festival of the Arts Juried outdoor art shows with more than 300 artists and 300,000 art lovers
- + Insight Bowl and Block Party 150,000 people come for football and New Year's Eve revely
- + New Times 10K- the state's largest 10K with 12,000 running along Tempe Town Lake and Mill Avenue
- + Fourth of July Largest celebration in state; fireworks over Tempe Town Lake draw 100,000 plus





SPORTS

- + Tempe Diablo Stadium Spring Training Baseball home for Anaheim Angels
- + Sun Devil Football and other Arizona State University sports
- + Minutes away from Phoenix Suns Basketball, Diamondbacks Baseball, Phoenix Coyotes Hockey and Cardinals Football
- + Ironman Arizona, PF Chang Rock -n- Roll Marathon and many other pro-am sporting events

PARKS AND GOLF COURSES



- + 1,550 acres of park and open space
- + Papago Park is one of the nation's largest natural parks
- + Town Lake offers five miles of water recreation and park land in Tempe's downtown
- + Four golf courses, including ASU Karsten, a Pete Dye championship course



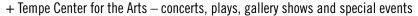
SHOPPING



TEMPE TOWN LAKE

- + Tempe Marketplace 175 shops and restaurants with free live music on weekends
- + Mill Avenue District Historic Mill Avenue offers authentic urban experiences with shops & restaurants
- + Arizona Mills Mall Indoor outlet mall with 175 stores and restaurants, including IMAX and Gameworks
- + Emerald Center Shops and IKEA Home furnishings-based retail corridor

ENTERTAINMENT AND CULTURE



- + Edna Viehl Cultural Center for community art classes
- + Tempe Improv for nationally known comedians
- + Tempe Historical Museum, Arizona Historical Museum, Pedersen House Museum offer examples of life in Tempe and around the state
- + Nelson Fine Arts Center, Ceramics Research Center, Mars Space Flight Facility and Center for Meteorite Studies are among the 30 galleries and museums at ASU
- + Marquee Theater for popular concerts and new music
- + ASU Gammage offers Broadway shows and famous speakers

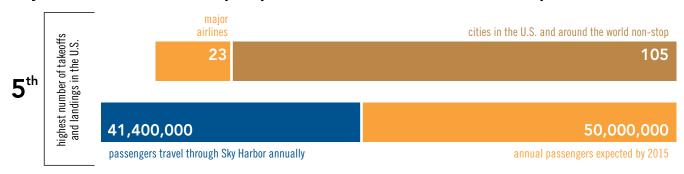




TRANSPORTATION NETWORK

AIR TRAVEL

Sky Harbor International Airport performs as one of the 10 busiest airports in the world



FREEWAYS

- + Six freeways connect Tempe including Loop 202, Loop 101, Interstate 10, I-143, I-153 and US 60
- + More than 1.1 million cars use Tempe's freeways daily according to the Maricopa Association of Governments

BUS SERVICE

- + Lines run every day, with 15-minute, peak-period service
- + Most routes run until 1 a.m. Monday through Saturday, and until 10 p.m. Sunday Bus service connects with routes in Mesa, Chandler, Scottsdale and Phoenix
- + Free Orbit system uses mini buses to serve residential areas and connect them to shopping centers, major bus routes, schools and businesses

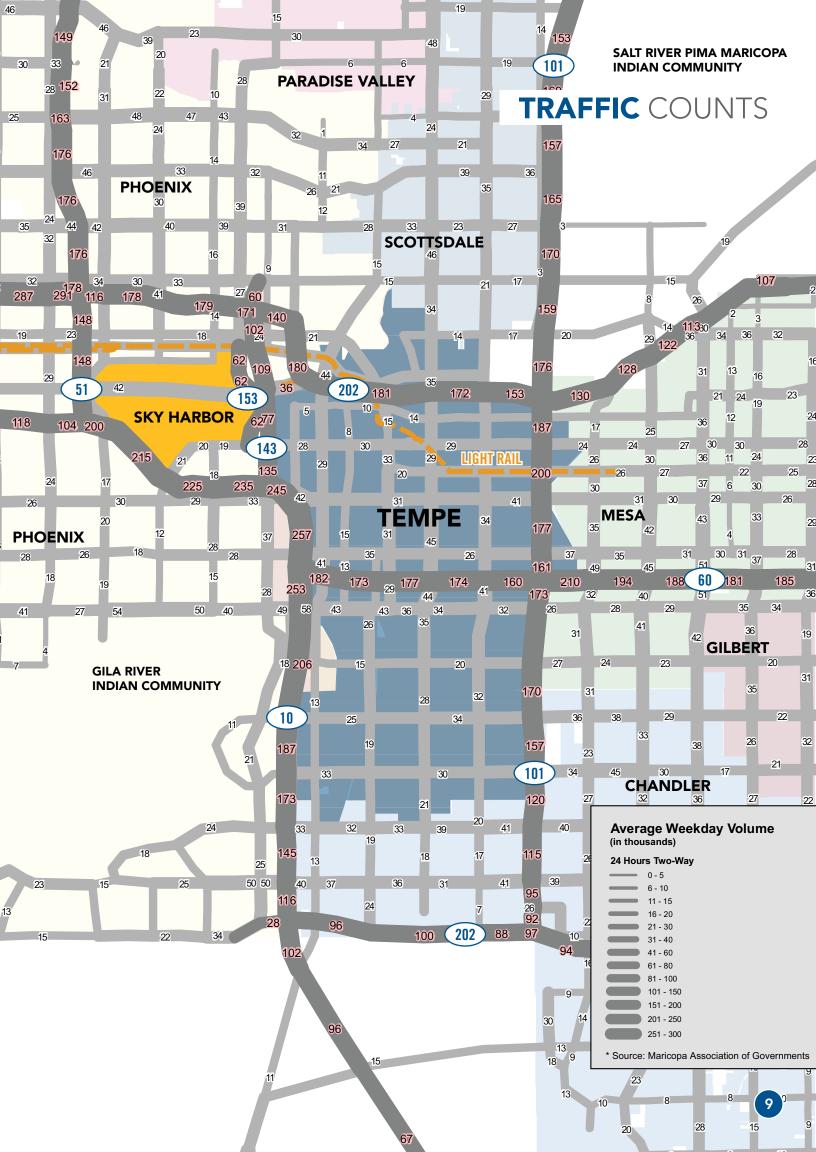
LIGHT RAIL

- + 20-mile line connects Tempe to downtown Phoenix and west Mesa
- + Light rail bridge over Town Lake displays a colorful LCD light show when trains cross
- + Nine Tempe stops include ASU, business districts, Mill Avenue District, Tempe Town Lake, Apache Boulevard and Papago Park Center
- + Bus service connects to light rail stations and creates a seamless valley-wide transit system

BICYCLING

- + Named a Bicycle Friendly Community by the League of American Bicyclists
- + More than 150 miles of bike paths in Tempe





EDUCATION

PRIMARY AND SECONDARY EDUCATION

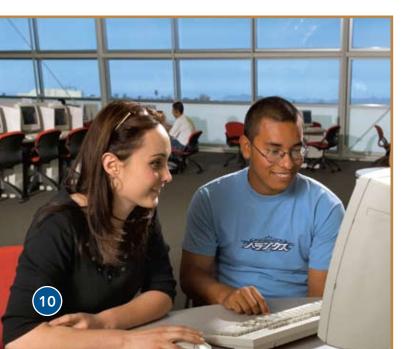
- + 7 public high schools
- + 4 public middle schools
- + 18 public elementary schools
- + Tempe schools have among the state's best test scores
- + Private school opportunities exist with Tempe Preparatory
 Academy and a variety of parochial and charter schools
- + Check out www.schooldigger.com or www.greatschools.com to compare test scores, demographics and locations of these schools



- + Tempe is home to the main campus of Arizona State University
- + 55,000 students and 12,000 employees
- + Bachelors, Masters and Ph.D. programs available
- + Areas of specialty include: Barrett Honors College, College of Design, College of Education, Ira A. Fulton School of Engineering,
 College of Law, College of Liberal Arts and Sciences, College of Nursing, College of Public Programs, Division of Undergraduate Academic
 Services (DUAS), Graduate College, Herberger College of Fine Arts, and the W. P. Carey School of Business.

MARICOPA COUNTY COMMUNITY COLLEGE DISTRICT

- + Headquartered in Tempe
- + Nationally recognized for providing customized workforce training/development courses to area businesses
- + Colleges award more than 4,000 degrees and 10,000 certificates annually
- + 12 colleges in Maricopa County offer Associate in Arts (AA); Associate in Science (AS); Associate in Applied Science (AAS); Associate in Business (ABus); Associate in General Studies (AGS); and Associate in Transfer Partnership (ATP)
- + Certificates of Completion are offered in diverse occupational areas www.maricopa.edu



OTHER COLLEGES AND TRADE SCHOOLS

- + Rio Salado College www.rio.maricopa.edu
- + University of Phoenix www.phoenix.edu
- + Arizona School of Massage Therapy www.arizonasmt.com
- + Collins College www.collinscollege.edu
- + Lamson Junior College www.lamsoncollege.com
- + New Horizons Computer Learning Centers www.newhorizons.com
- + Ottawa University www.ottawa.edu
- + Southwest College of Naturopathic

 Medicine and Health Sciences www.scnm.edu
- + Southwest Institute of Healing Arts www.swiha.org
- + University of Advancing Computer Technology www.uat.edu





TEMPE HOUSING

median home value

households

\$270,000

65,000

\$150,000

to

\$1,000,000+

single family homes range

- + Horse-privilege property
- + Historic, tree-lined neighborhoods
- + High rise views of Tempe Town Lake
- + Desert-environment homes near Papago Mountains
- + Urban lofts and \$6+ million penthouses

